

## ORDER



**Orders**  
**Order / Rev:** 347310  
**Alt Order #:**  
**Product Desc:** 11551  
**Estimate:** 11551  
**Flight Dates:** 08/06/12 - 08/07/12  
**Original Date / Rev:** 08/03/12 / 08/03/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency Name:** Wired Media  
**Buying Contact:**  
**Billing Contact:**  
 11350 Random Hill Road  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** AUC-AFSCME  
**Demographic:** A25-54  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	24	\$15,000.00	\$12,750.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	24	\$15,000.00	\$12,750.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$15,000.00</b>	<b>\$12,750.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	25%	\$15,000.00
Market	100%	\$60,000.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$15,000.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	25%	\$15,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	25%	\$15,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	08/06/12	08/07/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	MT-----	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00

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Advertiser: AUC-AFSCME  
 Product Desc: 11551  
 Estimate: 11551

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	08/06/12	08/07/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$300.00		0.00				
N 2	KTNV	08/06/12	08/07/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$300.00		0.00				
N 3	KTNV	08/06/12	08/07/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$600.00		0.00				
N 4	KTNV	08/06/12	08/07/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$600.00		0.00				
N 5	KTNV	08/06/12	08/07/12	M-F 7-9a Good Morning America	CM	M-F 7-9a (6:30 AM-7:00 AM)	:30	6	\$600.00	P-01	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		6		\$600.00		0.00				
N 6	KTNV	08/06/12	08/07/12	M-F 11-12p Action News	CM	M-F 11-12p	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$400.00		0.00				
N 7	KTNV	08/06/12	08/07/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	:30	2	\$700.00	P-01	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$700.00		0.00				
N 8	KTNV	08/06/12	08/07/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$800.00		0.00				
N 9	KTNV	08/06/12	08/07/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$800.00		0.00				
N 10	KTNV	08/06/12	08/07/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	:30	2	\$1,200.00	P-01	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/12	08/12/12	MT-----		2		\$1,200.00		0.00				
Totals													24	\$15,000.00